1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
2. **Out of 1000 projects, there were a total of 565 categories that came out successful.**
3. **The subcategory of “plays” had the greatest number of projects.**
4. **July has the most number of successful projects.**
5. What are some limitations of this dataset?
6. **Values of donations are shown in different currency. This makes it difficult to make accurate value comparisons since there is no standardised conversion available.**
7. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
8. **Duration of project vs outcome – to see if there is an effect in outcome if a project has a longer duration.**
9. **Country vs outcome – to see which country has the most number of successful projects**

Bonus Statistical Analysis:

1. Use your data to determine whether the mean or the median better summarises the data.
2. **Median seems to be better due to the high variance of the data. Using the median gives a better chance to exclude the outliers.**
3. Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
4. **The successful one seems to have a higher variance. Based on the data provided, it does not seem like there is an immediate correlation between the number of backers and the outcome.**